

Anonymity	Irrelevance		lmmeasuremen t
What do you know about them?	Who do they help?	How do they help?	Ideas: what does success look like for them?
	What do you know	What do you know	What do you know

Want Resources? Text "misery" to 66866 to access resources including a PDF summary, bonus team resources, and an invitation to a virtual Q&A follow-up session on April 27th.