# WHAT IS MOST IMPORTANT RIGHT NOW?

## THEMATIC GOAL (ONE AREA OF PRIMARY FOCUS)

Doing our work **better**

If every other area of our operation remained the same, what is the one area where change would have the biggest impact?

## DEFINING OBJECTIVES

If we achieved our thematic goal, what would we have accomplished? (begin with verbs)

## EVERYDAY OBJECTIVES

Doing our work

What are the areas of work for which our team is always responsible for completing?