

STRATEGIC CLARITY

WHY DO WE EXIST?

1

HOW WILL WE BEHAVE?

2

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WHAT DO WE DO?

3

HOW WILL WE SUCCEED? (three strategic anchors)

4

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WHAT IS MOST IMPORTANT RIGHT NOW?

5

Our
Thematic
Goal

Our Primary
Objectives

Everyday
Operations

6 WHO WILL DO WHAT?

Action Items

TEAM MAP (Conflict Styles, Culture Index, or Working Genius map)

TEAM NORMS

Meeting Ground Rules

Conflict Norms